

**Est
2010**



***EIGHT
SPICY
BITTERS***

BITTER END

Founded and based in Santa Fe, New Mexico, Bitter End Bitters has been on the cutting edge of cocktail flavorings since 2010. Designed to put a radical spin on traditional bitters, our concentrated elixirs are based on culinary flavors from around the globe that are known for tongue-tingling chile-based heat. With their distinctive aromas and intense, complex flavor profiles, Chesapeake Bay, Curry, Jamaican Jerk, Memphis Barbeque, Mexican Mole, Moroccan, Thai, and Togarashi will help you create a world of adventurous new cocktails.

Owner Molly Bradbury hand crafts each flavor in small batches using a closely guarded proprietary formula, only using the best all-natural ingredients—fresh and dried herbs, spices, fruits, chiles, and other aromatic botanicals. We never use extracts, preservatives, or artificial flavorings.

Some of the world's top bartenders trust Bitter End Bitters, which have also been featured in a number of acclaimed publications, including *The Aviary Cocktail Book* by Nick Kokonas and Allen Hemberger, and Grant Achatz; *Death & Company's Welcome Home*; *The Nomad Cocktail Book* by Leo Robitschek; and Shannon Mustipher's *Tiki: Modern Tropical Cocktails*.

Bitter End Bitters are distributed worldwide and are available from select retail outlets.

**The Bitter End, LLC - Santa Fe, New Mexico - (505) 596-0965
info@bitterendbitters.com - www.bitterendbitters.com - @bitterendbitter**

BITTER END

Jamaican Jerk Bitters

HS Code: 2106.90.15, NAICS 311942

Jamaican Jerk is a subtly sweet, undeniably spicy blend. With the perfect balance of nutmeg, cinnamon, and mint Jamaican Jerk is great in tropical drinks as well as winter cocktails.

USE IN: Piña colada, Daiquiri, Hot Toddy

Ingredients:

Water, neutral grain spirits, nutmeg, quassia, habañero pepper, cinnamon, allspice, thyme.

Technical Data:

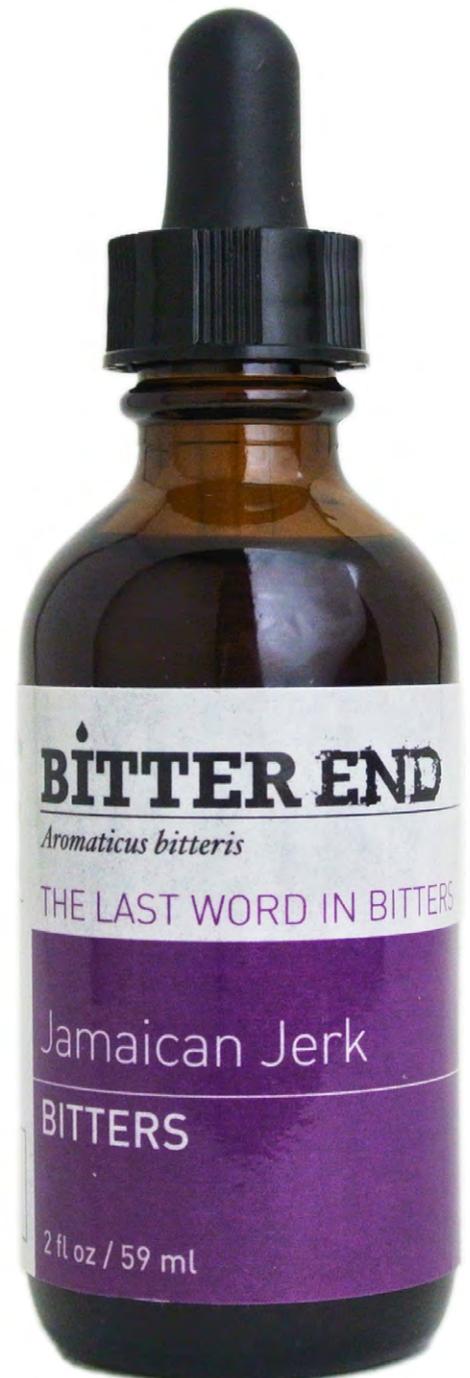
Bottle - 2 fl oz, 59 ml,
Amber glass bottle with glass dropper
45% Alcohol by Volume
Shelf Life: Indefinite

Measurements:

Bottle - 4.2 oz, 118 g;
1.5" x 1.5" x 4.6", 3.81 cm x 3.81 cm x 11.68 cm

Case (12 bottles) - 3.5 lb., 1.55 kg;
5" x 5" x 7", 2.7 cm x 2.7 cm x 17.78 cm

Master Case (6 cases) - 21 lb., 9.53 kg ;
16" x 14" x 6", 40.64 cm x 35.56 cm x 15.24 cm



Freight Pick-Up Address - (lift-gate required)
1000 Cordova Pl. #313 - Santa Fe, NM 87505 USA

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BITTER END

Chesapeake Bay Bitters

HS Code: 2106.90.15, NAICS 311942

Bold and mysterious, Chesapeake Bay blends flavors of bay leaf and black pepper, a hint of celery seed, to enhance cocktails from Boulevardiers to Bloody Marys.

USE IN: Manhattan, Bloody Mary, Boulevardier, Dry Gin Martini

Ingredients:

water, neutral grain spirits, bay leaf, black pepper, cayenne pepper, mustard seed, celery seed, allspice, ginger, nutmeg, green cardamom.

Technical Data:

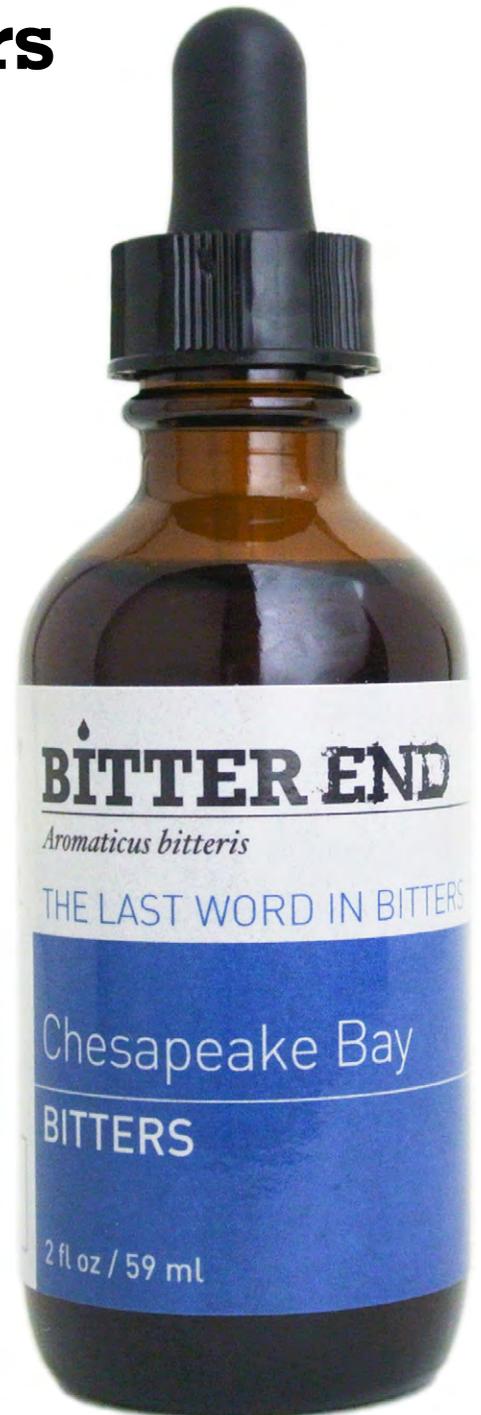
Bottle - 2 fl oz, 59 ml,
Amber glass bottle with glass dropper
45% Alcohol by Volume
Shelf Life: Indefinite

Measurements:

Bottle - 4.2 oz, 118 g;
1.5" x 1.5" x 4.6", 3.81 cm x 3.81 cm x 11.68 cm

Case (12 bottles) - 3.5 lb., 1.55 kg;
5" x 5" x 7", 2.7 cm x 2.7 cm x 17.78 cm

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Curry Bitters

HS Code: 2106.90.15, NAICS 311942

Coriander, ginger and cardamom come together to make Curry bitters an ideal jumping off place for all your tropical and citrus based cocktails.

USE IN: Tiki Cocktails, Daiquiris, Tom Collins

Ingredients:

Water, neutral grain spirits, coriander, cumin, cayenne pepper, black pepper, cardamom, ginger, cinnamon, quassia, mustard seed, nutmeg.

Technical Data:

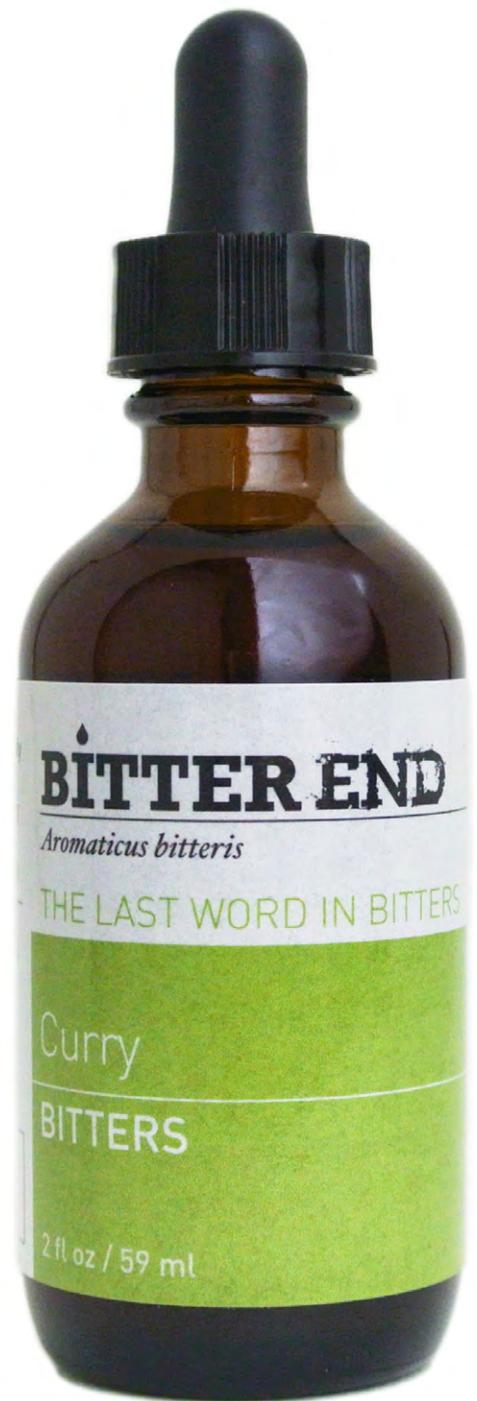
Bottle - 2 fl oz, 59 ml,
Amber glass bottle with glass dropper
45% Alcohol by Volume
Shelf Life: Indefinite

Measurements:

Bottle - 4.2 oz, 118 g;
1.5" x 1.5" x 4.6", 3.81 cm x 3.81 cm x 11.68 cm

Case (12 bottles) - 3.5 lb., 1.55 kg;
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Memphis Barbeque Bitters

HS Code: 2106.90.15, NAICS 311942

Rich with smoke and spice, Memphis Barbeque brings together chipotle peppers, coffee, allspice and black pepper to add complexity to any drink.

USE IN: Manhattans, Old Fashioneds, Caucasians, and Bloody Marys.

Ingredients:

Water, neutral grain spirits, chipotle pepper, mustard seed, orange peel, coffee beans, black pepper, allspice, thyme, cumin, bay leaf, oregano.

Technical Data:

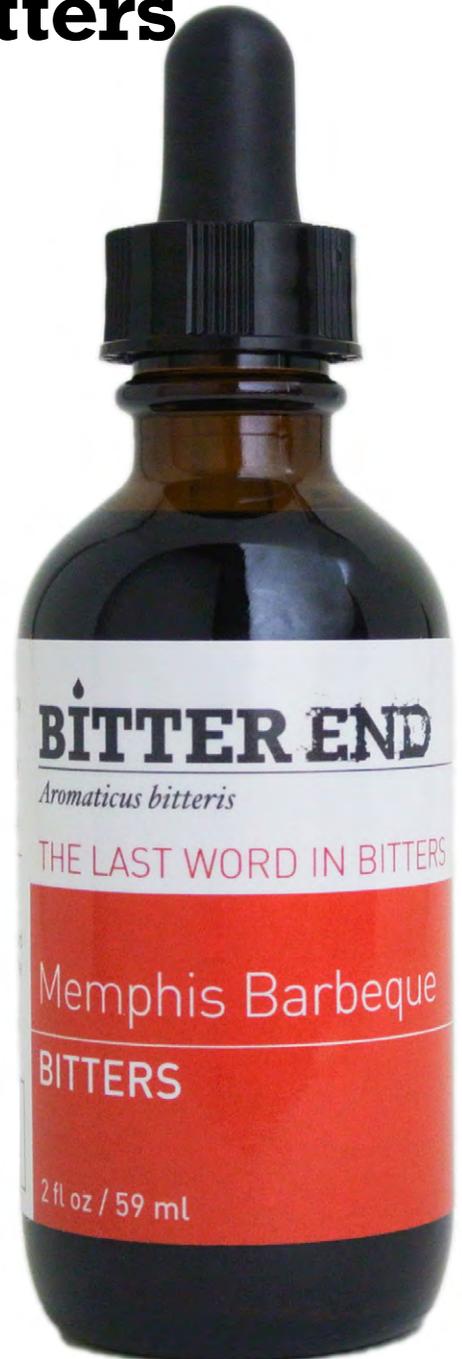
Bottle - 2 fl oz, 59 ml,
Amber glass bottle with glass dropper
45% Alcohol by Volume
Shelf Life: Indefinite

Measurements:

Bottle - 4.2 oz, 118 g;
1.5" x 1.5" x 4.6", 3.81 cm x 3.81 cm x 11.68 cm

Case (12 bottles) - 3.5 lb., 1.55 kg;
5" x 5" x 7", 2.7 cm x 2.7 cm x 17.78 cm

Master Case (6 cases) - 21 lb., 9.53 kg ;
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Mexican Mole Bitters

HS Code: 2106.90.15, NAICS 311942

Bittersweet with cocoa and cinnamon, rich with toasted sesame, Mexican Mole has the elusive complexity of its namesake along with a distinctive bite.

USE IN: Old Fashioned, Mezcal Manhattan, Aperol Spritz

Ingredients:

Water, neutral grain spirits, cocoa, cayenne pepper, sesame seeds, allspice, cinnamon, oregano.

Technical Data:

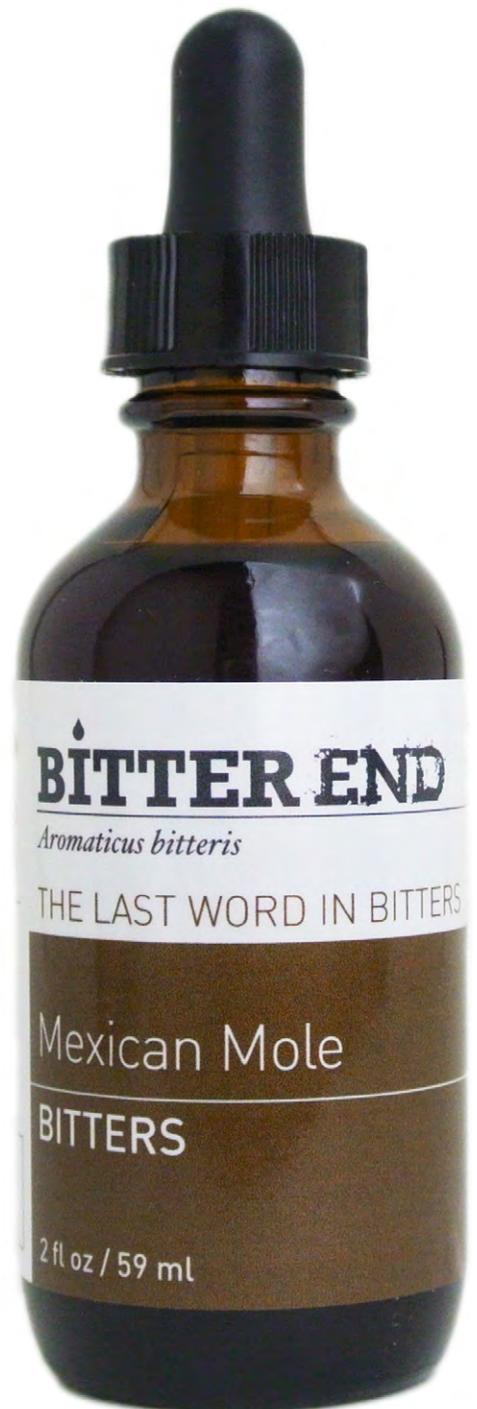
Bottle - 2 fl oz, 59 ml,
Amber glass bottle with glass dropper
45% Alcohol by Volume
Shelf Life: Indefinite

Measurements:

Bottle - 4.2 oz, 118 g;
1.5" x 1.5" x 4.6", 3.81 cm x 3.81 cm x 11.68 cm

Case (12 bottles) - 3.5 lb., 1.55 kg;
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Moroccan Bitters

HS Code: 2106.90.15, NAICS 311942

Complexly aromatic and floral Moroccan bitters is cardamom forward with a subtle lemon and mint finish. A mysterious depth and an intriguingly sharp bitterness makes Moroccan bitters an inspiration for experimentation.

USE IN: Mules, tequila- and rum-based drinks

Ingredients:

Water, neutral grain spirits, cayenne pepper, wormwood, cardamom, lemon peel, cinnamon, coriander, cumin, ginger, spearmint.

Technical Data:

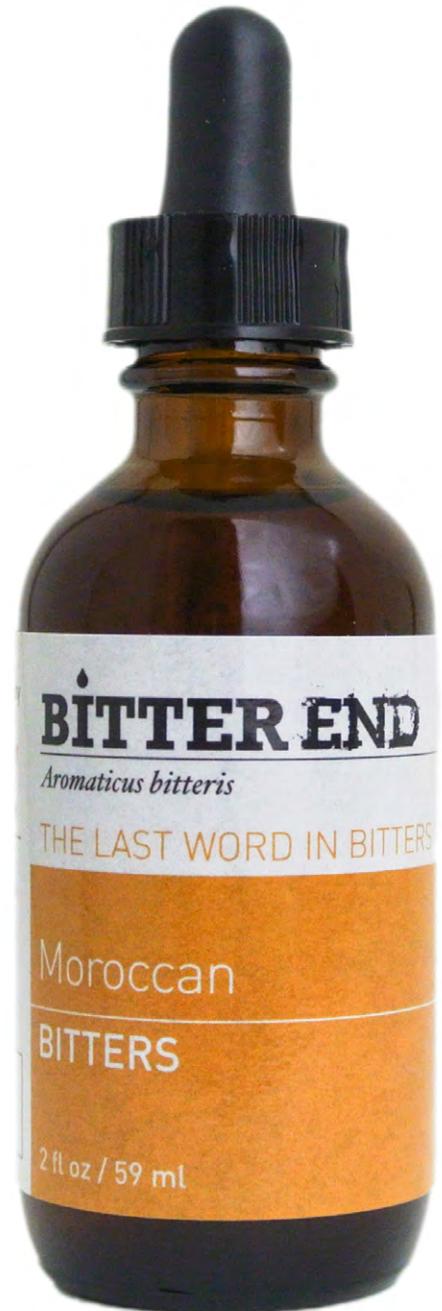
Bottle - 2 fl oz, 59 ml,
Amber glass bottle with glass dropper
45% Alcohol by Volume
Shelf Life: Indefinite

Measurements:

Bottle - 4.2 oz, 118 g;
1.5" x 1.5" x 4.6", 3.81 cm x 3.81 cm x 11.68 cm

Case (12 bottles) - 3.5 lb., 1.55 kg;
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Thai Bitters

HS Code: 2106.90.15, NAICS 311942

Bright and fragrant, Thai echoes cuisine of Southeast Asia with lemongrass, galangal, lime leaves, and a delightful thai chile heat.

USE IN: Margaritas, Daiquiris, Gin & Tonics, Mojitos, French 75

Ingredients:

Water, neutral grain spirits, thai chile, quassia, coriander, galangal, lemongrass, makrut lime leaves, spearmint.

Technical Data:

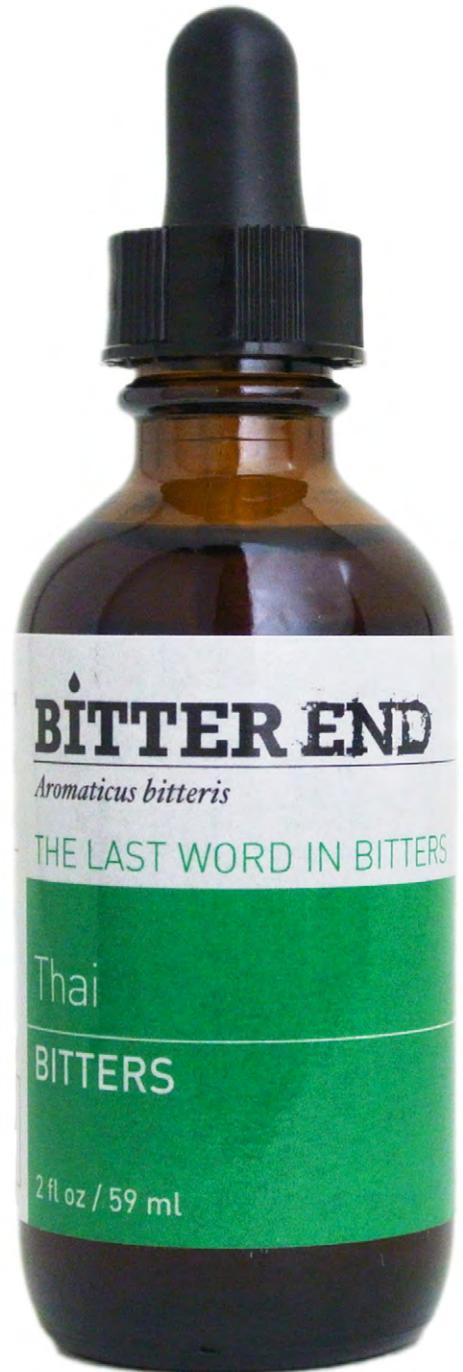
Bottle - 2 fl oz, 59 ml,
Amber glass bottle with glass dropper
45% Alcohol by Volume
Shelf Life: Indefinite

Measurements:

Bottle - 4.2 oz, 118 g;
1.5" x 1.5" x 4.6", 3.81 cm x 3.81 cm x 11.68 cm

Case (12 bottles) - 3.5 lb., 1.55 kg;
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Master Case (6 cases) - 21 lb., 9.53 kg ;
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Togarashi Bitters

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Inspired by the indispensable Japanese condiment, Togarashi bitters features citrus, sesame, ginger, chile, and nori, which brings a distinctive hit of umami.

USE IN: Martinis, Gin & Tonics, Sake Cocktails, or pair with a light Japanese Whisky

Ingredients:

Water, neutral grain spirits, white & black sesame seed, cayenne, orange peel, poppy seed, lemon peel, grapefruit peel, ginger, nori.

Technical Data:

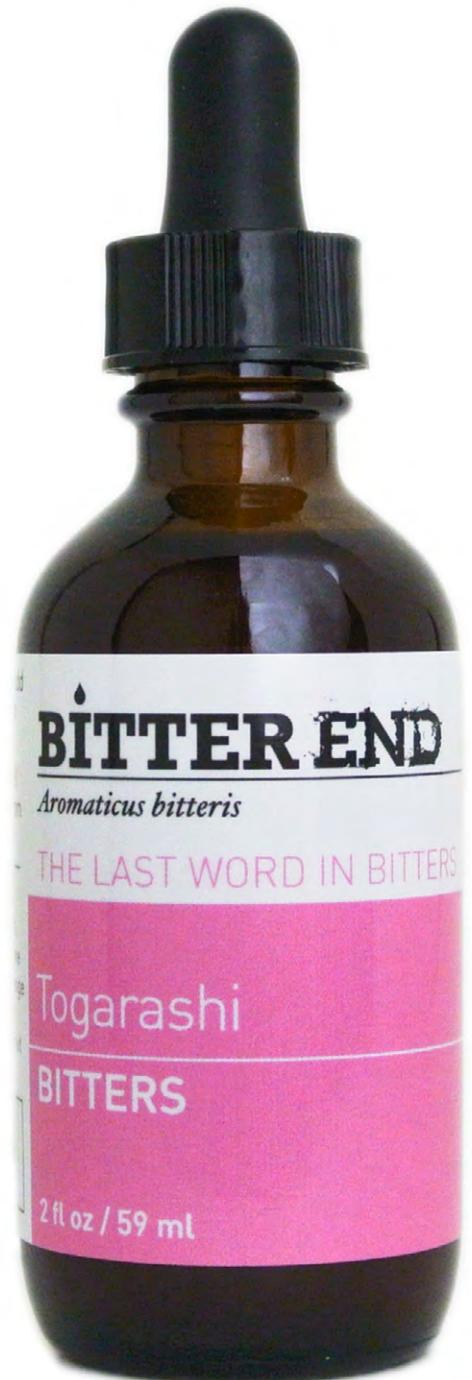
Bottle - 2 fl oz, 59 ml,
Amber glass bottle with glass dropper
45% Alcohol by Volume
Shelf Life: Indefinite

Measurements:

Bottle - 4.2 oz, 118 g;
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Variety Pack

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The perfect pack for inspiring new cocktail creations, the Bitter End Variety Pack includes a 15 ml bottle of all eight flavors in the Bitter End line. An excellent gift for all your cocktail loving friends.

Includes:

Chesapeake Bay, Memphis Barbeque, Curry, Mexican Mole, Togarashi, Moroccan, Thai & Jamaican Jerk Bitters



Technical Data:

Variety Pack - 4 fl oz, 120 ml,
Amber glass bottles with glass droppers
45% Alcohol by Volume
Shelf Life: Indefinite

Measurements:

1 Pack - 14 oz, 378 g;
8" x 4" x 1", 20.32 cm x 10.16 cm x 2.54 cm

Case (6 Packs) - 5.2 lb., 2.35 kg;
9" x 4" x 6", 22.86 cm x 10.16 cm x 15.24 cm

Master Case (8 cases) - 31.2 lb., 14.1 kg ;
18" x 9" x 12", 45.72 cm x 22.86 cm x 30.48 cm



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